

M STACY MILRANY

CREATIVE DIRECTOR, VISUAL STRATEGIST

Creative leader with a background in advertising, marketing, and design leading creative strategy and execution to develop content that engages and inspires.



APPROACH

“I believe the power of imagination and intentional design can change the world. And yes, achieve business results. I lead with a commitment to excellence, collaboration, and fun.”

CLIENTS INCLUDE

- | | |
|-----------------|---------------------|
| Adobe | Hewlett Packard |
| Amazon | Emerald Nuts |
| AT&T Wireless | REI Co-op |
| Asics | Seabourn Cruises |
| Brooks Running | T-Mobile |
| Bumbershoot | Travelers Insurance |
| Elizabeth Arden | Visa |
| Häagen-Dazs | Visit Seattle |

EXPERIENCE

CD / Content Creator / Visual Strategist

Stacy Milrany Studios (May 2018 – present)

Leading creative strategy and defining visual architecture for consumer brands and initiatives. Generating conceptual ideas for content across all marketing channels, and leading teams on their execution. (Recent clients include Amazon Halo, Visa, Visit Seattle, Ste. Michelle Wine)

Creative Director

REI-Co-op / Kent, WA. (Sept. 2016 – April 2018)

Responsible for developing REI's in-house creative team into a world class creative department. Worked across many departments to develop creative executions for paid media—social, print, OOH, events, etc., and created initiatives designed to drive earned media.

Creative Director

Publicis Seattle (May 2008 – Aug. 2016)

Led creative teams in executing campaigns for multiple clients, with a focus on T-Mobile to oversee the creative vision and storytelling of T-Mobile's rebrand as the "Un-Carrier."

Creative Director / Art Director

Independent and working nationally (March 2007– April 2008)

Partnered with agencies and organizations to execute creative concepts and provide creative direction for national brands. Led teams comprised of designers, writers, photographers, and film directors.

Art Director

Goodby Silverstein & Partners

San Francisco, CA. (March 2002 – March 2007)

Created and produced advertising campaigns for several global brands. Collaborated with award-winning photographers, illustrators, and directors from around the world.

VALUES



EDUCATION

Virginia Commonwealth University, Richmond, VA
Masters in Mass Communications and Advertising

University of Oregon, Eugene, OR
Bachelors in Journalism

