

# STACY MILRANY

## CREATIVE DIRECTOR • DESIGNER

Innovative creative leader offering expertise in brand story-telling, design, concept development, and content creation.

(415) 637-3714



### EXPERIENCE

#### **Creative Director/ Designer**

**Stacy Milrany Studios** (May 2018 – present)

Guiding the look, tone and feel for both consumer and B2B brands. Generating ideas for content & customer experience across multiple channels, and collaborating with multiple in-house and external teams to bring our ideas to life.

#### **Creative Director / Film Director / Content Creator**

**Amazon Halo** / Seattle, WA (May 2021- April 2023)

As Halo's on-set creative director for its health & fitness app, I helped develop its in-app fitness content. I managed daily film production and facilitated communication between Amazon's internal teams, and its independent film production studio.

#### **Creative Director**

**REI Co-op** / Kent, WA. (Sept. 2016 – April 2018)

Guided teams in the making of key initiatives designed to engage broader, more diverse audiences. Co-managed projects with internal business owners / stakeholder. Created company-wide workshops to help foster a more creative, collaborative culture internally.

#### **Creative Director**

**Publicis Seattle** / Seattle, WA (May 2008 – Aug. 2016)

Worked closely with clients on brand strategy and led agency creative teams in producing marketing initiatives for multiple clients. My focus was largely to lead the creative vision for T-Mobile's rebrand in TV, OOH, in-store, digital, social.

#### **Creative Director / Art Director**

**Independent and working nationally** (March 2007- April 2008)

Partnered with agencies and organizations to deliver creative concepts and provide creative direction for national brands. Led teams comprised of designers, writers, photographers, and film directors in the production of digital, film and print content.

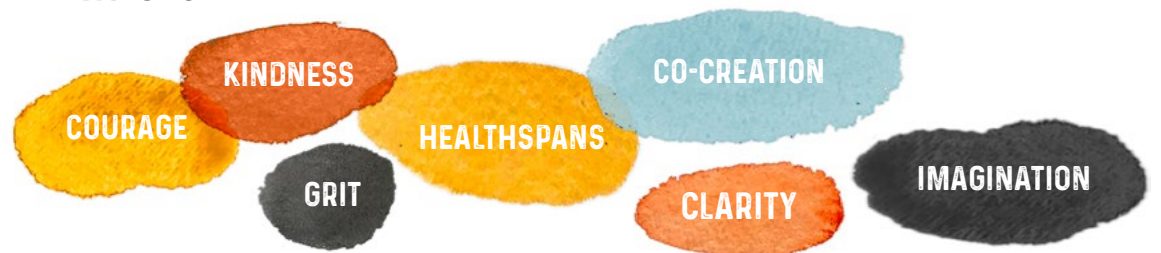
#### **Art Director**

**Goodby Silverstein & Partners**

San Francisco, CA. (March 2002 – March 2007)

Created marketing campaigns for global brands including Häagen-Dazs, HP, AT&T, & Adobe. Collaborated with photographers, illustrators, film directors, designers, and editors in the production phase, and facilitated communication between these artists and our clients.

### VALUES



### EDUCATION

Virginia Commonwealth University, Richmond, VA  
Master's in Mass Communication and Advertising

University of Oregon, Eugene, OR  
Bachelor's in Journalism

### OTHER EXPERIENCE

- Private Investigator
- Radio news reporter
- Forest-fire fighter
- Milkshake-maker
- Zamboni driver

### FEATS OF STRENGTH

- Creative problem solving
- Concept development
- Team building and mentorship
- Client relations
- Presentation skills
- Graphic design
- Visual identity
- Creative brand strategy
- Drawing things before 6am
- Script writing & storytelling
- Zamboni driving
- Project management
- Film & video production

**CANNES GLASS LION FOR CHANGE**  
REI Co-op— Force of Nature initiative

**THE ONE SHOW, COM ARTS, ADDYS**  
For HP, T-Mobile, Corona, Adobe, Häagen-Dazs

**BUSINESS INSIDER**  
Ranked one of 30 Most Creative Women in Advertising

**WASHINGTON POST**  
“Art Gallery Owner Asks Patrons to Take a Piece or Leave a Piece”

**CNN**  
“Artist Spreading Joy With Her Free Outdoor Art Gallery”

