

STACY MILRANY

CREATIVE DIRECTOR • ART DIRECTOR • DESIGNER

Innovative creative leader offering expertise in brand story-telling, design, concept development, and content creation.

(415) 637-3714



FEATS OF STRENGTH

- Creative problem solving
- Concept development
- Team building and mentorship
- Client relations
- Presentation skills
- Visual branding strategy
- Art direction & design
- Strategic thinking
- Drawing things before 6am
- Script writing & storytelling
- Zamboni® driving
- Social media communication
- Film & video production

CANNES GLASS LION FOR CHANGE
REI Co-op— Force of Nature initiative

THE ONE SHOW, COM ARTS, ADDYS
For HP, T-Mobile, Corona, Adobe, Häagen-Dazs

BUSINESS INSIDER
Ranked one of 30 Most Creative Women in Advertising

WASHINGTON POST
“Art Gallery Owner Asks Patrons to Take a Piece or Leave a Piece”

CNN
“Artist Spreading Joy With Her Free Outdoor Art Gallery”

EXPERIENCE

Creative Director/ Visual Branding Strategist

Stacy Milrany Studios (May 2018 – present)

Guiding the look, tone and feel for both consumer and B2B brands. Generating ideas for content & customer experience across multiple channels, and collaborating with cross-functional teams to execute.

Creative Director / Film Director / Content Creator

Amazon Halo / Seattle, WA (May 2021- April 2023)

As Halo's on-set creative director for this health & fitness app + device, I helped develop its in-app fitness content. I managed daily film production and facilitated communication between Amazon's internal teams, and its independent film production studio.

Creative Director

REI Co-op / Kent, WA. (Sept. 2016 – April 2018)

Guided teams in the making of key initiatives designed to engage broader, more diverse audiences. Created company-wide workshops to help foster a more creative, collaborative culture internally.

Creative Director

Publicis Seattle / Seattle, WA (May 2008 – Aug. 2016)

Led creative teams in executing marketing initiatives for multiple clients, with a focus on T-Mobile to oversee the creative vision and storytelling of T-Mobile's rebrand.

Creative Director / Art Director

Independent and working nationally (March 2007– April 2008)

Partnered with agencies and organizations to execute creative concepts and provide creative direction for national brands. Led teams comprised of designers, writers, photographers, and film directors.

Art Director

Goodby Silverstein & Partners

San Francisco, CA. (March 2002 – March 2007)

Created marketing campaigns for global brands including Häagen-Dazs, HP, AT&T, & Adobe. Collaborated with photographers, illustrators, film directors, designers, and editors in the production phase, and facilitated communication between these artists and our clients.

VALUES



EDUCATION

Virginia Commonwealth University, Richmond, VA
Master's in Mass Communication and Advertising

University of Oregon, Eugene, OR
Bachelor's in Journalism

